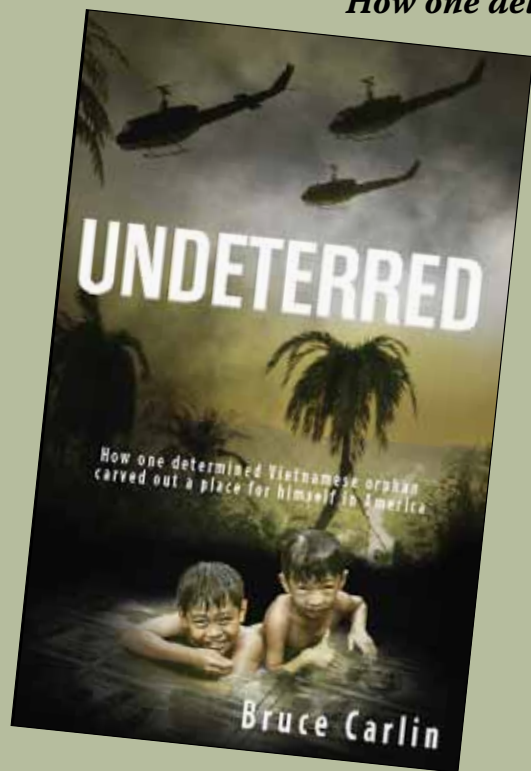


UNDETERRED

How one determined Vietnamese orphan carved out a place for himself in America.

By Bruce Carlin



Undeterred is a story I promise you won't forget. Author Bruce Carlin relays the remarkable tale of a man named Long, a Vietnamese orphan transported to America, who overcame incredible odds. His story is the epitome of the American Dream; coming from quite literally nothing, to a fifty-million-dollar fortune, Long's story is extraordinary. — Theresa Kadair, *San Francisco Book Review*

A young Vietnamese boy flees war-torn Vietnam for the United States and struggles to achieve independence in this novelistic debut biography. — *Kirkus Reviews*

FACTS ABOUT UNDETERRED

Author: Bruce Carlin
Release date: July 2022
Page count: 149
ISBN:
979-8-9856227-1-3 Paperback edition
979-8-9856227-2-0 Hardcover edition
979-8-9856227-0-6 Digital edition

It's a twenty-foot drop off Flower Bridge...

With tanks approaching and bombs exploding mere yards away, five-year-old Long has only moments to decide whether to risk the jump to join his brother in the water below. The boys must leave everything they know in order to survive and unknowingly have embarked on an intense journey, one that will lead to a new life in America.

But even having come so far, the boys will face new perils in the United States and find that the only thing they can depend on is each other. Encountering the indifference and neglect inside a string of foster homes, Long determines that the only way to regain his independence is to earn his own money.

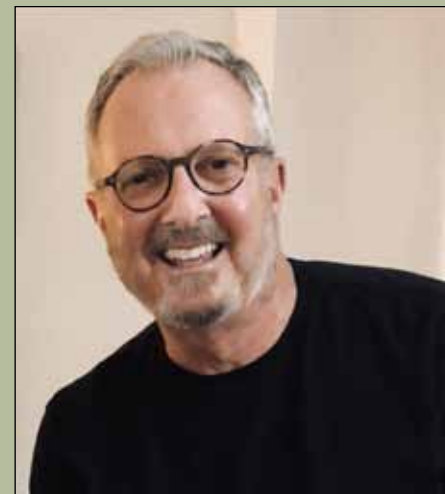
On a quest to have \$5,000 by the time he turns sixteen, Long begins collecting bottles and cans by dumpster-diving and takes a job doing janitorial work. Even after volunteering for military service, Long found ways to make money and save. But that is only the first of many financial and personal goals Long will set for himself, and far exceed.

Join Long from his early life as an orphan, narrowly escaping the horrors of the Vietnam war with his older brother, to his current life as a family man with an investment portfolio methodically accumulated, now worth over \$50 million.

UNDETERRED is a moving ride through the life of one determined boy who, despite the bigotry and hate he faces, carves out a place for himself in America.

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Author Bruce Carlin



An accomplished executive in the healthcare and retail industries, Bruce Carlin started his own company in 1998, focused on delivering healthcare as a consumer service rather than the cold and disjointed product it has been historically. Long, the subject of *Undeterred*, worked alongside him, an unassuming but diligent professional who applied wise financial analysis to Carlin's company.

After ten years together, Carlin began piecing together snippets of his colleague's fascinating life story as an orphan immigrant who overcame extraordinary obstacles. Then, with Long's approval, Carlin decided to write this American success story and share it with others. The book's lesson to all is if you want something, you must remain **Undeterred**.

Contact: Kathleen Kaiser
Kathleen@kathleenkaiser.com